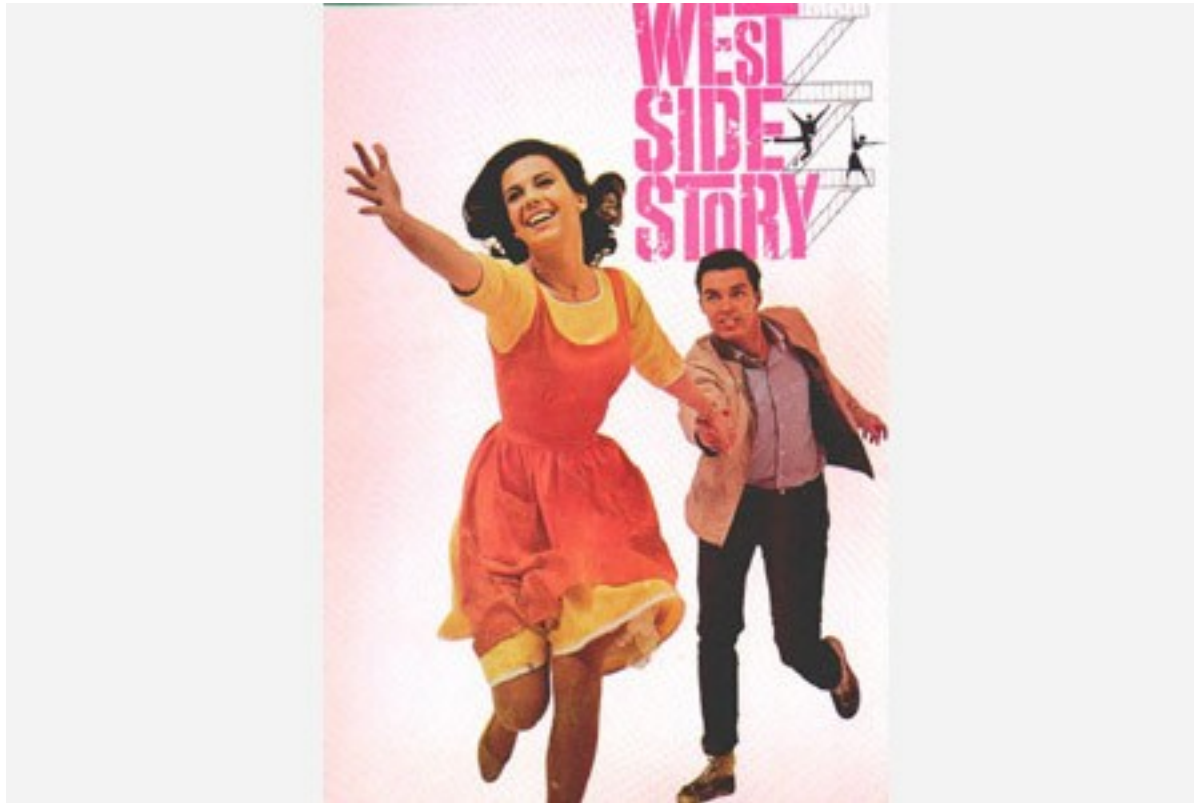


Title Inspired By ...





Web Site Story

SeniorNet Eastern Bays Website
Past and Present
Wayne Power
www.procode.co.nz

Milestones – Pre Launch

- December 2001: First Website, designed by Paul Reynolds and sponsored by law firm, Glaister Ennor, goes live.
- January 2001 – June 2006: David Downey Webmaster
- April 2006: Chairwoman Christine Fleming invites Wayne to do major upgrade
- April 2006: Wayne's draft of new site appears on DraftSiteOne with password access. Christine, Pat, David, Doreen, Sue, others give feedback.
- May 2006: DraftSiteOne goes open and is kept updated while old site continues. Feedback from all members.

Milestones – Post Launch

- June 2006: New site goes live at www.seniorneteasternbays.org.nz
- September 2006: Wayne programs Course and Calendar updating process with “friendly interface” using PHP. Sue helps debug.
- November 2006: Sue LaRoche starts using above to update Course and Calendar pages. First use of Relational Database.
- May 2007: Web address changes to www.sneb.org.nz . Shorter to remember and type.
- July 2007: Gaps in Archives mostly filled after newsletters dusted off and OCR'ed
- November 2007: Database also used to update General, Technical Tips

Old Site Replaced Because

- Mere adjunct to Glaister Ennor's site
- Home page allowed no topicality and wasted vital space for the sake of artistry
- No fundamental changes possible - designer gone overseas
- Hosting fees (\$720 per year) were high (although G.E. were paying!)
- No built-in archiving
- Last edition (June 2006) still on line at <http://seniorlaw.co.nz/sn/> (but shouldn't be)!!

New Site Basics

- Hosted by Bluehost in California, rated world's best in many surveys (NZ hosting firms offer less for more).
- Hosting Fees (\$US84 per year – about \$NZ125) very low
- Large Storage Space (300 GB); 2500 email accounts possible.
- Integrated Relational Database (MySQL) support. 50 databases possible.
- SNEB uses HTML, CSS, Javascript, PHP and MySQL
- 100+ pages: 21 directly linked pages and 80+ archive pages

Site Philosophy

- Should always be as up to date as possible (general rule #1).
- Home page must “grab” the visitor (general rule #2).
- Course and Calendar should maintain all details and times of all events for tutors, course planners and students alike.
- Archives of the site and the organisation must be easily available.
- Extra pages must be easy to add (eg Texting, Vista, Genealogy, Travel, etc).
- Must cater for SeniorNet but also contribute to World Wide Web community (eg Tips, News, Search Engines, Useful Links).

Guided Tour

- Navigation – primary and secondary menus
- A brief look at each main page
- Admin pages – Calendar and Courses
- Programmers Notepad – “under the hood”
- General Tips – local server on Notebook
- Google Rank

Future Work

- More online Content Management
- More pages can readily be added
- Email addresses for all members?
(eg j.smith@sneb.org.nz)
- Further use of online database for membership, accounting, etc?